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January 9, 1951

MEMORANDUM

TO: P - Mr. Edward W. Barrett

THRU: P - Mr. Joseph B. Phillips

FROM: Ad Hoc Committee on Propaganda to Communist China
P/POL - F. McCracken Fisher
CA - Wallace W. Stuart
FE/P - Josiah W. Bennett
PRS - Allen Haden
IFIS - Col. Kenneth K. Hansen, USA

SUBJECT: Proposals by Ad Hoc Committee

The Committee considers that existing propaganda operations to Communist China would benefit greatly by immediate dissemination of the policy aspects of the draft "Propaganda Plan for Communist China". It has been several months since a basic propaganda policy paper such as this has reached the field. Moreover, events are moving rapidly and delay in issuance might result in our failing to take full advantage of existing opportunities. Therefore, the Committee proposes:

1. That the existing paper be amended as follows:
 - a. Change title to "Interim Propaganda Plan for Communist China, January, 1951".
 - b. Change word "and" in line 7, page 1, to "reduce".
 - c. Omit "Principally covert." from Task 6 on page 7.
 - d. End the paper after the third full paragraph on page 11.
2. That the Board direct that full Departmental clearances be obtained as a matter of urgency and the approved Interim Plan then be issued to all operating agencies.
3. That a letter of transmittal to operating agencies request field comments on the paper and the submittal of additional themes to be included in a "second edition" of the paper.
4. That this Committee, or another, be directed by the Board to prepare an operational plan or annex designed to achieve maximum progress toward the propaganda objectives set forth in the Interim Plan. From preliminary studies and experience, this Committee feels that maximum effectiveness can only be achieved if the participants in drafting this plan, and its classification, are such as to enable the plan to include both overt and covert operations as an integrated whole. Upon approval by the Board, the plan could then be divided and issued in two

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separate sections to guide the operations in each field. Exigencies of operating in China usually necessitate development of enough informal liaison to avoid working at cross-purposes. It seems somewhat unrealistic to require working-level planners to remain in greater ignorance than the operators who are to be guided by the plan.

5. That the Board recommend whether or not the background paper "Propaganda Approach to Communist China", after appropriate clearance, should be disseminated to the chiefs of field agencies with the Interim Plan.

P/POL:FMFisher,jr

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